

SEP -6 1922

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FALSE FRONTS ✓

Photoplay in five reels ✓

From a story by S. Barrett McCormick ✓

Directed by Sammel R. Bradley ✓

Author of photoplay (Under Sec. 62)
THE HEROLDS, of the U. S. ✓

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Keith Drummond, scion of an aristocratic Virginia family and star of his college football team, is observing a riotous night celebration of the "big victory", when apprised by wire of the death of Colonel Drummond, his father. His college sweetheart seeks to console him and her tenderness prompts him to remark that she is "more than a friend", as he fervently kisses her goodbye.

In a family council a few days later, Keith learns that the heritage is one of debts, save for one asset: the proud name of "the fighting Drummonds." The family lawyer gives him a letter to an attorney of New York's smart set, John Lathrop, a former friend of Colonel Drummond. Lathrop greets Keith warmly and encourages him to apply himself diligently to work by pointing out of his window to the world's greatest thoroughfare, Fifth Avenue, as an instance of what has been achieved by hard work, and reminding Keith that many builders of big business began life with far less than he.

He adds that Keith will need money to keep up appearances--"making a front", in the vernacular of the town, -- and loans him \$20,000 for an indefinite period with no security other than the honored name of Drummond.

Finding his immediate obligations thus easily liquidated, Keith acquires a fashionable wardrobe and with the "open sesame" of his family name, becomes a gentleman of leisure and social lion. He is attracted to Helen Baxter, heiress of rich oil properties whose mother a social climber, cleverly manages opportunities to throw them together, hoping to consummate a match which will provide a name that will open the hitherto forbidden gates of the socially select. Lathrop views Keith's lounge-lizard inclinations with alarm and upbraids Keith for his indolence. Keith smarts under the indignity and leaves Lathrop's office infuriated, though by no means prodded to seeking work. Instead, he marries Helen, and her mother puts the finishing touches on his indolence by pampering him.

Synopsis --- FALSE FRONTS continued

is discovered in Helen's oil leases threaten financial disaster. A real man is urgently needed at the oil fields to conciliate the workers who had invested their savings in the cooperative venture, but Keith manifests no concern and doesn't seem to fill the requirements. A few evenings later at a dinner party in the Baxter mansion, attended by the elite who are now gracing the Baxter functions, Lathrop startles the company by relating an anecdote about the valorous and intrepid Col. Drummond, whom he characterizes as the last of "the fighting Drummonds". Keith leaps to his feet and faces the lawyer menacingly, checks himself, and roundly berates Lathrop as the one who had taught him the philosophy of false fronts, asserting that he had been fed on hypocrisy until he had become a fool and a cad. "False friends, false faces, false fronts!" he exclaims. "It's a fool's paradise-- and I hate it!" With these words he rushes from the house -- and the city, for parts unknown.

The oil field troubles gather momentum and Helen is forced to travel thither to give them personal attention. She is accompanied by Lathrop. Their arrival is timely; for only the sheer personality and grit of one of the workers, a youth but lately arrived among them yet who in a short space of time had won the admiration of his stalwart comrades by his indomitable energy and fairness and had become a leader among them, was holding in check the moment which threatened the wholesale destruction of the plant by the mob who imagined they had been doublecrossed on unsound leases. The youth was Drummond, a "fighting Drummond", who had found himself, a Drummond who was battling for right, for the men themselves---the minority stockholders---for the majority stockholders, too, though he knew not who this was!

His surprise was complete when he faced the majority stockholder--his wife, Helen---and her lawyer, who warmly congratulates Keith and explains the reason for his apparently cruel recital at the dinner. The broadened Keith understands, and so does Helen. Lathrop retreats as the happy couple for the first time fully realize the love that is theirs.

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SEP -6 1922

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September 6, 1922

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The Herolds

✓ FALSE FRONTS (5 reels)

Respectfully,

Fulton Brylawski

The The Herolds
hereby acknowledges the receipt of two copies each of
the motion picture films deposited and registered in the
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<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
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